



Young Aussie heroes to drive more e-waste recycling

TechCollect is calling for entrants for its recycling awareness program targeting primary school students

10 August 2015, Melbourne: TechCollect, an industry-funded, free to the public national recycling service for computers, computer accessories and TVs (e-waste), is calling for applicants for its Young E-Waste Hero program – looking for students that can demonstrate their understanding of the impact that e-waste has on the environment.

There are three awards up for grabs across Australia. To enter the competition, students are asked to submit a creative entry around the issue of e-waste, in the format of their choice: from a drawing or video entry, to a written story or a poem.

“We are calling for primary school students to get creative and help us to spread the message about e-waste recycling, and its benefits for the environment and our local communities. To enter, students need to tell us why they think it’s important to recycle e-waste. We are looking for creative entries, which bring the issue to life,” said Carmel Dollisson, CEO, TechCollect.

The winning entry will receive \$1000 cash prize, followed by two runner ups receiving \$500 and \$250 respectively.

Carmel believes that young Australians play a key role in taking responsibility for e-waste. “As consumers, our hunger for new technology continues to grow and the next generation will be hungrier than the last. It’s critical that we remind Australia’s kids about the importance of recycling their e-waste, particularly as they can become our household ambassadors reminding the older generation.”

“With many of us on the lookout for the latest gadgets, we create an increasing pile of used resources. It’s important for us to stop and think about our old technology, to ensure our devices don’t end-up in landfill, which can have a devastating effect on the environment and deny us the opportunity to reuse those valuable resources in new products.”

“We are excited to see the interesting entries that will come out of this program, and looking forward to celebrating great local talent at the same time. We urge all primary school students to apply and get creative about solving e-waste!” concluded Carmel.

Applications are open now until 1st September, with the winners announced on 15th of September. To enter the competition applicants should go to <http://www.techcollect.com.au/education/young-e-waste-hero/>.

To find out more about responsible e-waste recycling, and to find your local TechCollect drop off point visit: <http://www.techcollect.com.au/>

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ABOUT TECHCOLLECT:

TechCollect is a free national e-waste recycling service funded by many of Australia's leading technology importers and manufacturers dedicated to responsible recycling, including Toshiba, Canon, Epson, HP, Fuji Xerox, Dell, Brother and many others. TechCollect is committed to setting the highest Australian standard for responsible recycling of e-waste. It is Australia's only Government approved, industry backed, not-for-profit e-waste recycling service under the National Television and Computer Recycling Scheme. Visit techcollect.com.au for more information and to find your nearest collection site.

ABOUT THE NATIONAL TELEVISION AND COMPUTER RECYCLING SCHEME:

The National Television and Computer Recycling Scheme combines government regulation with industry action to take responsibility for safe recycling of electronic waste. The scheme is funded and run by industry and regulated by the Australian Government, with the aim of providing Australian householders and small business access to free e-waste recycling services. For more information visit www.environment.gov.au/topics/environment-protection/national-waste-policy